Digital Signage

Project brief introduction

Provide your audience with dynamic digital experiences with EMC's portfolio of digital signage. Our digital signs offer you an exciting and compelling alternative to static signage, bringing your story to life and creatively delivering your content. iSEMC displays and video walls come with ultra-high-resolution, giving your audience an incredible user experience.

Description

01 Engagement Driving

Whether your message is to inform, educate, advertise, or entertain, having a vivid visualization system will allow you to drive engagement with your audience and consumers. iSEMC enables you to forge deeper connections through our interactive and storytelling visual display solutions.

02 Create Unique Immersive Spaces

You can create unique, dramatic, and immersive spaces with our visual display solutions or transform an existing space. Our large, stunning video wall displays will leave a lasting impression on your audience, ensuring your message is not one they quickly forget.

03 Seamless Integration

Our solutions are designed to integrate seamlessly into your environment, whether professional, private, retail, public or elsewhere. Our products are modular and incorporate a high level of flexibility to ensure you can adapt them to fit your needs. You can use smooth curves, bendable displays, and column wraps to create intriguing and integrated designs.

04 Built to Last

All iSEMC solutions are designed to be robust and made to last. Their durability guarantees you can use them repeatedly long-term, and we use technology such as protective coatings to ensure their longevity of performance. Redundancy in power supply means that you'll have uninterrupted service from your visual displays when everything else is suffering from a power outage.

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Features

Visual display

All systems will be presented in related ways, such as pictures, data, video, software interface, which are more intuitive and vivid.
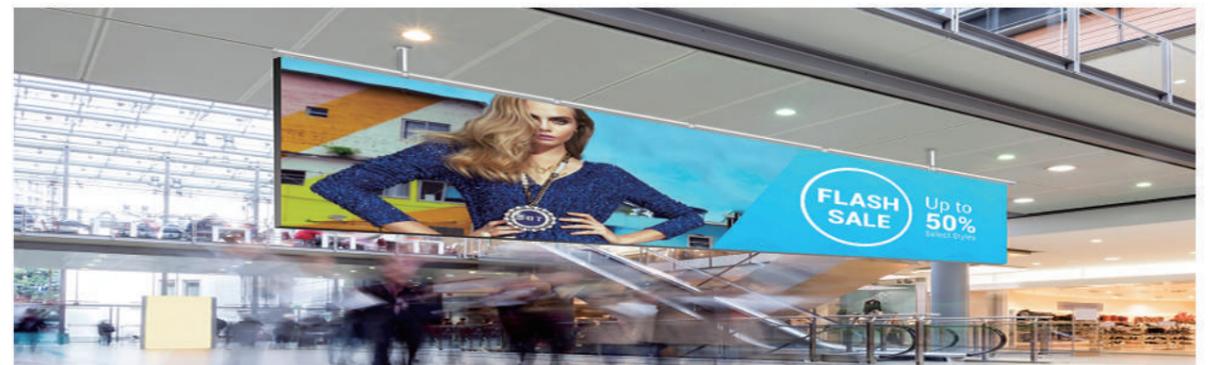
Creative splicing

The video wall system takes the video wall display unit (LCD splicing unit, LED display unit, DLP projector) as a unit. Creative splicing can be made according to the number of display units in actual projects; the system doesn't be limited under any condition in number and splicing style.

Support live play

In the video area for information release, the television live play signal can be transmitted through coding devices of the digital television.

Information release

Release the real-time surrounding entertainment and tourist attractions information through the information release system, display and forecast weather information and the world clock, to provide customers with fast and convenient information.

Industrial grade equipment

iSEMC video wall display system is an industrial grade device; it supports arbitrary power off and power on without any setting; thus its operation is convenient, direct and professional, not affected by the network or network viruses. The MTBF is greater than 50000 hours.
The system adopts the embedded system and industrial-level products, to ensure that the project is stable and reliable. The system is more stable and reliable than devices adopting Android or IOS systems, and ordinary computers adopting Windows system.

HD playback

Support various media HD playback, including various pictures and videos in different forms.
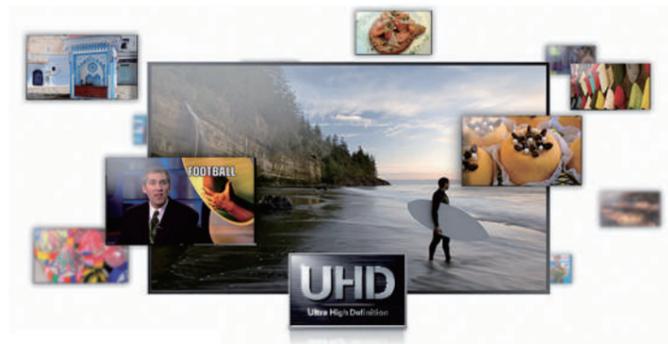
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Multiple video input sources and diversification display

iSEMC video wall display system supports any combination of display mode, multiple windows overlaying, multiple signals displaying simultaneously. And moreover, the system can set up multiple display modes, and supports the relevant display mode of one-key switch.Support input of multiple signals, such as video signals and computer signals. Various signal sources, such as video monitoring information, camera, video recorder, VCD, projector for actually stands and computer signal, can access the multiple screen image processing system. Signals can be freely moved, zoom in/out, across the screen or overlapped in the form of windows after being processed.

DVD   PC   laptop   Camera   DVD

Video Wall Control System
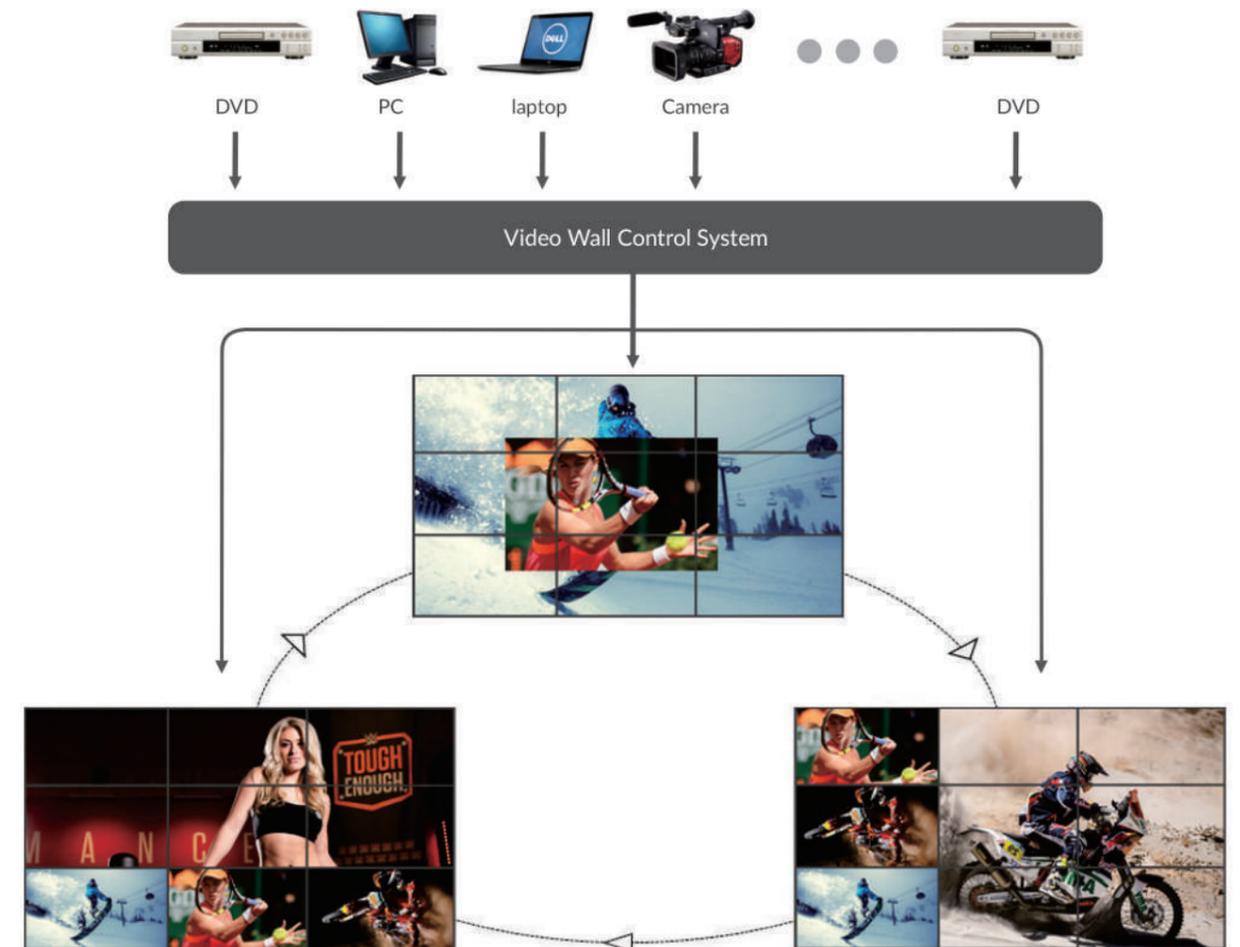
High practicability

Possess a variety of management methods according to the characteristics of practical applications. Graphical management interface and the system design meets the actual engineering needs. The system configuration emphasizes advantage and practicability, as well as the economic effects of the system configurations, to achieve the comprehensive balance.

High compatibility

iSEMC video wall display system is compatible with peripherals or other peripheral platform of the video wall system; seamless connection for control, transmission and display can be realized.

Solutions

iSEMC

Pure digital technology

iSEMC video wall display system adopts pure digital technologies to solve various problems of analog display and transmission and integrated wiring. various signals can be transmitted via only few transmission cables; Moreover. iSEMC video wall display system supports remote transmission, and digital transmission is more stable and reliable than analog transmission.

Network function

Support all existing IP network and network protocols, as well as provide guarantee for service quality.
Real-time information release: rolling subtitles, pictures, video and other spots.
Network update broadcast content, no need of manual change.
·Manage the play terminals in the centralized or distributed management modes via network, supporting hierarchic and partition management.
Remotely upgrade player firmware, without the need for technicians to operate on the player terminals.

Creative and free combination

iSEMC video wall display system can select various display technologies, such as LED screen, LED splice screen, projection splice and projection fusion; a variety of display techniques can be combined freely, to form solutions of creative video wall display systems.

Intelligent control

Adopt the advanced control system; the peripheral devices around the video wall system may be controlled through the intelligence control system; it only needs clicking on the touching screen to realize fast switch of random signals and display of pre-set display modes; the linkage control can be realized with devices of the third party through the corresponding signals.

Interactive display

The 3D multimedia interactive display solution adopts advanced multimedia interactive display system, and break through the traditional static display form, to achieve true three-dimensional, dynamic, real-time interactive display performance.Realize comprehensive control functions to the played co-ntents, equipment and environment through many kinds of terminals including PAD, mobile phone, PC etc., with the help of signal acquisition and intelligent sensing control equipment.

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Application industry

Advertising & Marketing

Companies that use display technologies for their advertising and marketing can better attract consumer attention and improve brand engagement. Likewise, the exceptional image quality, high-resolution displays, and video walls allow retailers to showcase products in stunning clarity. Flexible displays and video walls offer unlimited potential for creative promotions and increase opportunities for corporate partnerships. With the agility of a digital solution, you can launch campaigns with the click of a button.

Information Messaging

The popularity of digital signage to deliver news, data, messages and other information is increasing. End-users now have a wide range of high-performance, versatile, and quality visual solutions. iSMEC solutions have built-in features allowing compatibility with emergency broadcast systems for communicating emergency information and transmitting alerts.

Artist

Digital signage has undergone considerable creative advancements, and now customers demand more scope to create specific signage projects.
iSEMC solutions provide you with creative options for all sizes of projects.

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